



# Looking for a Spark?



- Do you ever feel like you're in business by yourself?
- Do you want to take your business to the next level?
- Could you use a fresh perspective, new ideas or some guidance in making the hard decisions?

Perhaps you should consider **BANG!**

<b>B</b>	rainstorming	A peer group 'Mastermind' experience led by a licensed business coach.
<b>A</b>	ccountability	<hr style="border: 2px solid #4a5568;"/>
<b>N</b>	etworking	<b>Groups are forming NOW!</b> Experience the competitive edge a peer advisory group and business coaching will give you!
<b>G</b>	roup	

- Groups consist of 5 or 6 Business Owners or Professionals that meet with a coach for 2 hours every other week
- You will get perspective, practical advice, support and accountability with a focus on YOUR most pressing business issues
- Only \$295 per month, extremely affordable for ANY sized business

Contact Bernhard Heine NOW at: (781) 319-9820, or at: [Heine@ProfessionalBizCoach.com](mailto:Heine@ProfessionalBizCoach.com)

Professional Business Coaches, Inc.  
[www.TheProfessionalBusinessCoaches.com](http://www.TheProfessionalBusinessCoaches.com)



## What is BANG!?

BANG! is basically a “mastermind” group. The concept of these groups was first introduced by Napoleon Hill nearly seventy years ago. He was the first author of the modern era to specifically study successful business people and then to find the commonalities for the purpose of educating other people about the elements necessary for success. He studied and interviewed such people as: Henry Ford, William Wrigley Jr., Charles Schwab, Theodore Roosevelt, William Jennings Bryan, King Gillette, John D. Rockefeller, Thomas Edison, FW Woolworth, Clarence Darrow, Woodrow Wilson, William Taft, Alexander Graham Bell, and others.

One of the commonalities that he found among ALL of these great men was that they employed what he termed to be a “mastermind group,” that is, a group of people that they met with on a regular basis to help them to achieve their goals. Mr. Hill defines this as the “*coordination of knowledge and effort, in a spirit of harmony, between two or more people, for the attainment of a definite purpose.*” The reason that it works according to Mr. Hill is that “*no two minds ever come together without, thereby, creating a third, invisible, intangible force which may be likened to a third mind.*” Basically – if you have a group of intelligent people who are working together for the same purpose – the combined power of your brains FAR outweighs the power of those same brains who are working alone! This is because your ideas – once bounced off of each other – produces ideas on TOP of ideas – as well as ideas for implementing actions to these ideas!

According to Mr. Hill: “*Economic advantages may be created by any person who surrounds himself with the advice, counsel, and personal cooperation of a group of men who are willing to lend him wholehearted aid, in a spirit of perfect harmony. This form of cooperative alliance has been the basis of nearly every great fortune.*”

Your BANG! facilitator takes all of the basics of the mastermind group and then takes it to another, more efficient level! Your BANG! consists of three parts:

- Brainstorming** (the basis of a mastermind group), and
- Accountability** (turns brainstorming ideas into ACTIONS which you are accountable to the group to complete), and
- Networking** (the natural product of getting to know your fellow members very well – thereby providing opportunities to do business and refer each other).

While each of these elements individually may produce some results for you and your business, your BANG! Group – by combining all three elements in a structured, regular, and on-going format - provides incredible momentum that is certain to take you where you want to be on the fast track!

Your BANG! facilitator and fellow members are there to help you, trade experience and ideas for overcoming your challenges, and hold you accountable to actually DOING what you need to do to reach your dreams – in a non-judgmental and supportive environment.

**In addition to the knowledge you will receive and the relationships that you will build with other business leaders during the two-hour sessions, you will also receive:**

1. A Business Effectiveness Evaluation report which examines nine (9) key operational areas of your business PLUS key financial ratios.
2. An Extended Disc® Behavioral Profile Analysis.
3. Your individual action plan that is up-dated regularly.



## Business Coach Profile

**Bernhard Heine** has more than 25 years of experience in strategy development, training, engineering, consulting and project management. He is a licensed business coach with the **Professional Business Coaches Alliance** ([www.PBCA.biz](http://www.PBCA.biz)).

Prior to forming **Professional Business Coaches, Inc.** Bernhard was Executive Director for Strategy and Business Development for 8 years at **Textron Inc.** His responsibilities included: advising senior leaders, facilitating meetings and training sessions, leading strategic planning initiatives, conducting corporate and business strategy assessments, and screening attractive industry and business growth opportunities.



Prior to joining Textron, he worked 6 years at **Coca-Cola** in Germany advising the CEO and his staff on restructuring the German bottling system and implementing new marketing and sales strategies. Before Coca-Cola he was a management consultant with the **Boston Consulting Group**, an international management consulting firm (also in Germany). Bernhard started his career at a marine transportation consulting firm where he worked globally as an engineer on commercial ship building projects.

Bernhard holds a BS in marine engineering systems from the **US Merchant Marine Academy** in New York and an MBA from **Harvard Business School**. He is fluent in German and lives with his wife and 2 children in Massachusetts.

**Professional Business Coaches, Inc.**



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